- 🏠
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Cut, Wrap and Make Your Silver Jewelry Shine – Product Photography Tips

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Product Photography Tips: Here is an easy way to make your metal jewelry shine when taking a picture.

I photographed this pair of silver earrings by my kitchen window. The light coming from behind made the background look bright and airy. Here is how I made the silver earrings shine.

Cut two panels from a cardboard box. Make the pieces much larger than the object you want to photograph. Make them as big as you can but not so big that they become unhandy to work with.
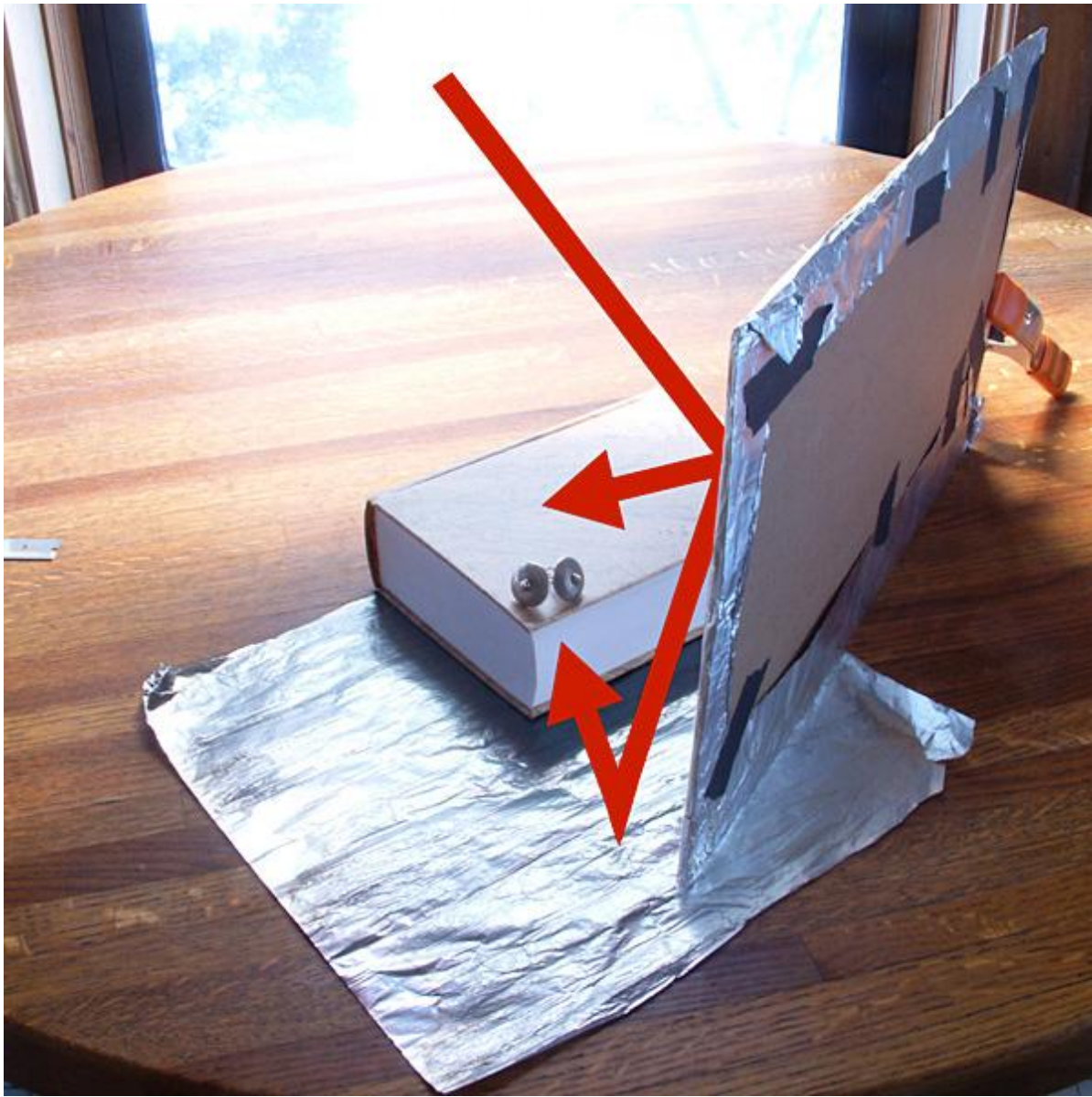
1. Cut a piece of aluminum foil a bit larger than the cardboard. It's OK to wrap the cardboard using several pieces of foil.
2. The duller side of the aluminum foil gives a softer light than the shinny side – the shiny side reflects more light.
3. Fold the aluminum foil around the cardboard and tape it.
4. You just made a silver reflective card. You will need two of them, please cut and wrap in foil another piece of cardboard.
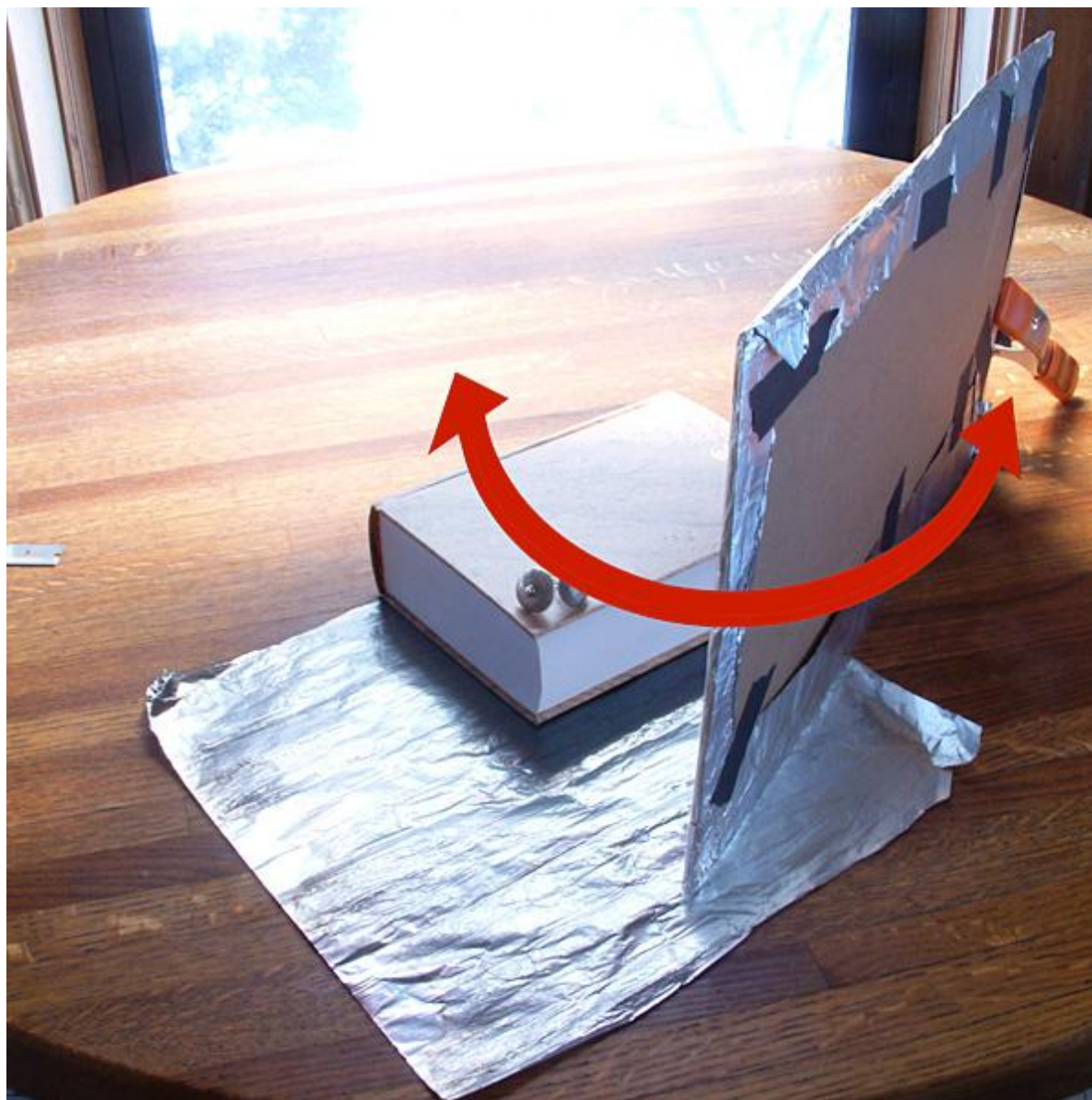
I used a book to place the earrings, but any surface will work. Make sure to put a piece of foil under it to reflect more light on the earrings.

Put a reflective card a few inches from the earrings. The closer you put it, the more light that will reflect back. It will also make more of the silver look shiny.
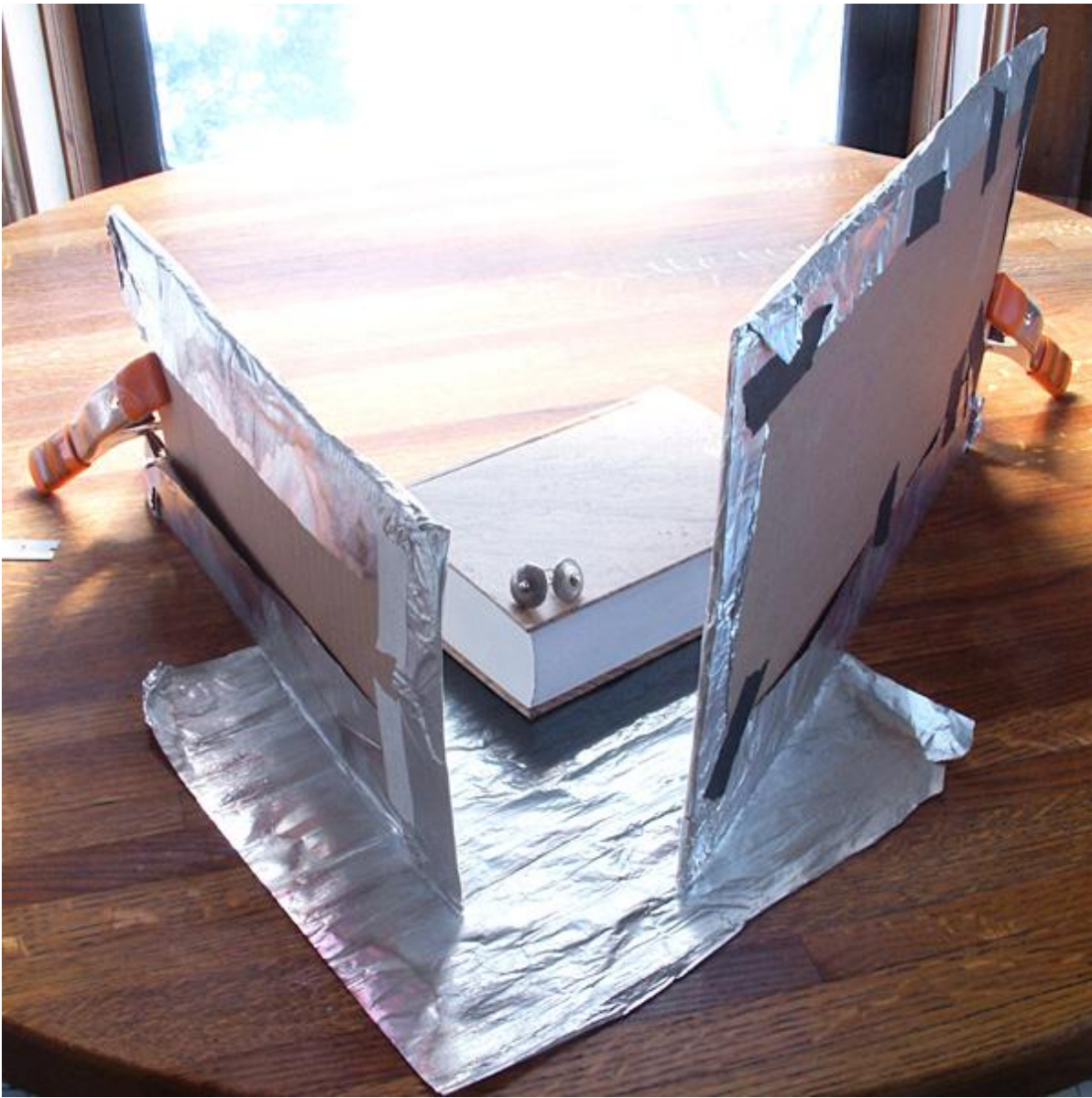
Play with the angle of the card to control the amount of light that bounces back on the earrings.

Put a second card to put light on the left side of the earrings. Leave a space in the center just big enough for you to be able to take the picture.

With and without the cards.

I adjusted the cards so the left side of the book gets more light than the right. Having two different sides of the book gives the picture more depth

Making a transparent bottle look bright against a dark background.